

**Michael J. Audino, MA** is a communications professional and educator, the chief operating officer of the Charitable Giving Resource Center, and a principal with Syverson Strege & Company.

Michael has over 25 years of marketing, public relations, and leadership experience. He has facilitated strategic planning for dozens of non-profit organizations, including the Iowa Arts Council, the Tampa Bay Beaches Chamber of Commerce, and the Iowa Alliance for Choice in Education. Michael has designed and delivered public relations, marketing, and organizational leadership seminars for numerous non-profit organizations including the Move the Mountain Leadership Center, the Pasco Hernando Community College, and the Greater Des Moines Community Foundation.

He is a contributing author to “Getting There—A Monetary and Fundraising Guide for Charities”.

He earned his Masters degree from Upper Iowa University and served as an adjunct faculty member at Graceland University and the AIB College of Business. He currently is a visiting faculty member at the University of South Florida.

His leadership, relationship development, and communications excellence has been applied at Dynatrend Incorporated, the Southwest Iowa Planning Council, the Des Moines Chamber of Commerce, the Iowa Department of Transportation, and the University of South Florida.